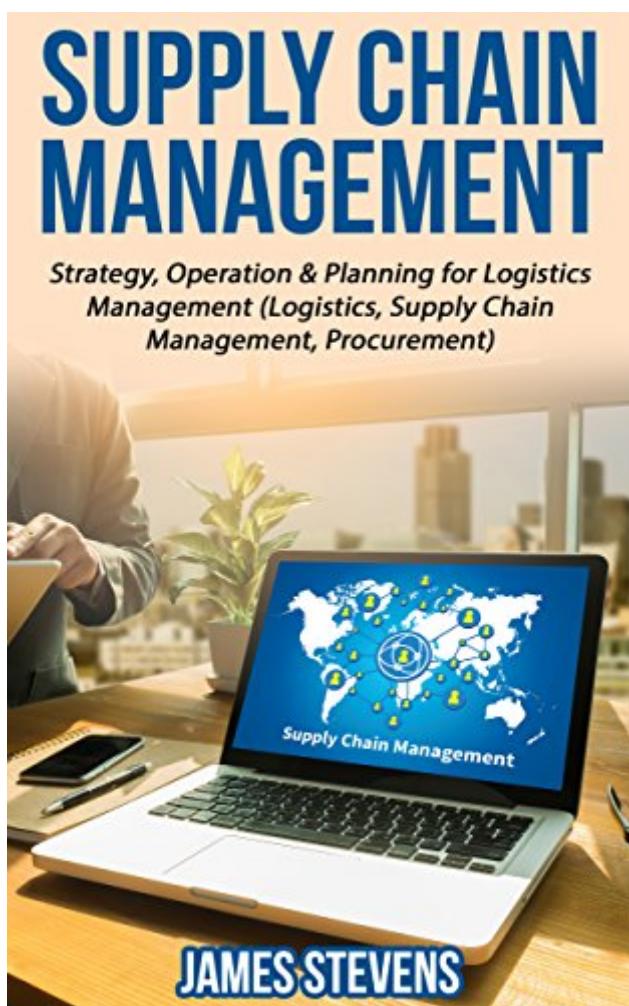


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Supply Chain Management: Strategy, Operation & Planning For Logistics Management (Logistics, Supply Chain Management, Procurement)



Synopsis

Book DescriptionSupply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) *FREE ON KINDLE UNLIMITED**NEW IMPROVED VERSION*SURPRISE BONUS INCLUDED AFTER CONCLUSIONYou are about to discover the definitive guide to Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement)Special Launch Price of \$2.99. Regularly priced at \$4.99.Gain a better business acumen todayEver since man began attaching value to objects, he has been trading, business has been around, and more importantly, supply chains have existed. However, the complexity of supply chains means that not many people are familiar with them, or would care to know what they are all about and how they will affect their business. This book seeks to clarify some of the principles of supply chain management, and show that it is not as complicated as it seems. Say goodbye to the stress of doing business, and hello to new horizons, new possibilities, and a whole new outlook on businessWhy Learn About Supply Chain Management?Gain a better understandingImprove your businessUnderstand the importance of each step in the chainGain a deeper respect for the work that goes into a supply chainGain a better understanding of world tradeHere Is A Preview Of What You'll Learn...The definition of a Supply chain The components of a Supply ChainExamples of a Supply ChainObjectives of a Supply ChainDefinition of a Supply Chain SurplusThe importance of Supply Chain ProfitabilityThe Supply Chain DriversThe importance of location to a Supply ChainImportance of transport to a Supply ChainDefinition of sourcingThe importance of pricing to the Supply Chain Much Much More!Download your copy today!Take action today and download this book for a limited time discount of only\$2.99! Excel in local and global business with Supply Chain Management!

Book Information

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Customer Reviews

This 32 page pamphlet is a waste of money. There is nothing here that you can't learn off of Wikipedia (and some of this is likely from there). This pamphlet describes what a supply chain is and gives a loose description of some of the aspects of a supply chain. There is no real information that will help you manage a supply chain. If you are 12 and interested in learning about a supply chain and can't use Google for some reason, then this book is for you.

We tend to take advantage of the things we consume every day. Not many people realise itÃ¢Â¢Â¢s a process thatÃ¢Â¢Â¢s involved that gets all the goods to the consumers. And thatÃ¢Â¢Â¢s what supply chain management is all about. The fate of many businesses depend on the efficient supply chain of goods and services. People indulging in trading need to know the complexities of manufacturing, supplying, wholesale, retailing and finally getting it out in the market for the buyers. This book does it exceptionally well. A must read for business graduates and those looking to start a new business venture. A good read.

This book is based on the authorÃ¢Â¢Â¢s many years of teaching and research experience. It addresses the most fundamental concepts and best practices of contemporary supply chain management. It provides a structured description of all the most important components in the topic area, and supports it by many real-world leading edge company cases. The book is particularly suitable for those who want to make a firm grasp of the subject without spending a luxury of time. This is a great book. After reading that book I want to study the advance supply chain

management techniques.

A really great strategy that have a big role to improve more better the business we build. By giving satisfying to the one that really needs it, answer for the desire of anyone. So that it will fulfill and will deserved the achievement that they want. This is so very helpful this book gives a lot of important details to make it perfect . This could be the one we need to become more success in our business.

The content provided does not match the price point. There are free and inexpensive books that provide more in-depth content. I recommend if anyone is looking for a good reference/study guide for supply chain management, to seek a different product. If I had to purchase all over again, I would add monies and just buy a different book/product.

James has spent years researching and teaching about SCM which gives this book credibility. I learned a lot from his experience about supply chain management and the strategies he shared are practical and can be used in day to day operations.

I have no no clue on what Supply Chain Management means and don't know how it works. So I decided to get this book. What I like about this book is it teaches us how to run this kind of management. The tips and advises are very effective too.

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